

See you at Music Fest 2012!

Special section features interviews with headliners *Bowling for Soup* and *Gloriana!*



Psyche up for the **UT-BGSU** game at the pep rally!

Read about everything slated just for Rocket fans at the free, public extravaganza, which will take place Friday, Sept. 14, from 3 p.m. to midnight in the grassy area south of Memorial Field House.

Complete coverage in a special section, pages 7-10.

New pavilion honoring alumni to be unveiled Sept. 13

By Jon Strunk

The real measure of a university comes from looking at how its graduates have applied what they learned to change the world around them.

It was with that belief that William and Carol Koester decided they wanted to make a contribution to The University of Toledo that would permanently alter its landscape and simultaneously honor UT alumni who are changing the world.

At 6 p.m. Thursday, Sept. 13, just west of the Glass Bowl, UT will dedicate its new Koester Alumni Pavilion, designed by SSOE Group.

The outside of the pavilion area will hold plaques recognizing Gold T, Blue T and Edward H. Schmidt Outstanding Young Alumni award recipients, past Alumni Association presidents,



Photo by Daniel Miller

WORK CONTINUES: Brian Tscherne of the Spieker Co. of Perrysburg placed engraved bricks donated by UT alumni and friends in the plaza area of the Koester Alumni Pavilion.

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President's community address to showcase how UT is rising

By Tobin J. Klinger

When President Lloyd Jacobs takes the stage in Henry J. Doermann Theater at 11 a.m. Thursday, Sept. 13, his primary goal during his sixth annual address will be to lift up the campus community by demonstrating that The University of Toledo is an institution rising.

"This is an invigorating time on The University of Toledo campuses," Jacobs said. "We have a new influx of students and the chill of fall beginning to enter the air. This is the perfect time to reflect upon our strengths and look at how they will propel our success this year and far beyond.



Jacobs

continued on p. 3

\$4 million grants helping UT researchers turn algae scourge into fuel source

By Jon Strunk

When it is growing on the shores of Lake Erie, algae can be a problem. Agricultural waste runoff can feed algal blooms that harm fishermen and swimmers and make the water unsafe to drink and costly to clean.

But in a test-bed, innovative research at The University of Toledo is helping to use the same wastewater grow algae for biofuel production.

Over the last two months, UT researchers have won \$4 million in nationally competitive awards from the federal government to explore ways

society can benefit from algae's hunger for phosphorus-rich wastewater.

"The problem with biofuels based on food stocks is that they take a relatively long time to grow and what you are making into biofuels for vehicles and other uses clearly you cannot eat," said Dr. Sridhar Viamajala, assistant professor of chemical and environmental engineering in UT's College of Engineering.

"Algae is not a food stock, grows very fast, and with the research we're conducting, we hope to create a cheap,

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UT announces fall 2012 enrollment numbers

By Jon Strunk

A new strategic initiative aimed at ensuring students are academically prepared to enroll combined with one of the longest, deepest economic slowdowns in American history has led to a smaller but academically stronger student population for fall 2012, University of Toledo officials announced last week.

“While this year’s class is a bit smaller, it is also better-prepared for the rigors of a college education,” said UT President Lloyd Jacobs. “Traditionally, students who apply for admission late in the summer are among the least likely to return the following year, let alone earn a degree. This year we stopped enrolling students July 31.”

Across all campuses, UT enrolled 21,500 undergraduate and graduate students this semester. A total of 22,624 were enrolled at this time last year. UT’s full-time equivalency (FTE) — the figure used to determine state subsidy — was 18,109. UT’s FTE was 19,059 at this time last year. FTE is the total number of course credit hours taken by students divided by 15, and it often conveys a more accurate

representation of the way enrollment affects an institution’s finances.

As evidence of the strategy’s success, Jacobs pointed to the fact that 98 percent of the decline among first-year, full-time students was among those who graduated from high school with a GPA below 3.0.

“It doesn’t help an underprepared student for UT to accept him, give him a bill or loan debt only to see him leave school before he graduates and feels like he’s failed,” Jacobs said, adding cost as another reason numbers may be down.

“We’ve always been among the leaders in working to keep costs down,” Jacobs said, pointing to the tuition freeze UT led several years ago as well as the 0 percent fee increase implemented this year. “But at the same time, many of the students who wanted to return to college and retool following the recession have now done that and returned to the marketplace.”

Jacobs said UT continues to increase its investments in financial aid and emphasized that the return on investment for a college degree is still one of the best available.



Photo by Daniel Miller

OFFICIALLY OPEN: The Gateway dedication ceremony took place last week when, from left, University of Toledo Foundation Chair Hussien Shousher, UT Foundation Real Estate Corp. Chair Jeff Miller, President Lloyd Jacobs and Student Government President Paulette Bongratz cut the ribbon at the student- and community-centered development at the corner of Dorr Street and Secor Road. The Gateway features restaurants, retail stores and modern apartments.

Pavilion

continued from p. 1

and outstanding chapters, affiliates and volunteers. The pavilion will be outfitted with food and beverage stations, as well as a sound system.

“Carol and I saw this pavilion as an opportunity to honor University of Toledo alumni: People who represent the legacy of this institution and demonstrate the success of its educational mission,” said Koester, who is entering his final year on UT’s Board of Trustees and is serving as board chair. “We both earned degrees from UT and just love the place. We wanted to give something back.”

In addition to Koester’s gift, SSOE Group, a global engineering, procurement and construction management firm headquartered in Toledo, has made an in-kind contribution to donate the architectural design along with all engineering for the

pavilion and entry complex. In total, the 13,000-square-foot \$1.1 million pavilion and plaza has been built with no taxpayer money.

“Our initial plan was to raise money this year and construct the pavilion next year,” said Dan Saevig, UT associate vice president for alumni relations. “But because of the generosity of the Koesters, of SSOE and of so many alumni, we plan to be up and running for the Sept. 15 game versus Bowling Green.”

Tony Damon, president and CEO of the SSOE Group, congratulated UT on this successful project.

“SSOE has been a proud supporter of The University of Toledo since our founding in 1948,” Damon said. “Our remarkable partnership with the University was built on the legacy of our founder Al Samborn, a

1939 UT alumnus, whose professionalism and commitment to engineering education was exemplified by his many years teaching at UT.

“That cooperation continues today as SSOE is one of the largest employers of the University’s engineering students and graduates. Our \$94,000 contribution to this project was yet another way for SSOE to show our continued support and gratitude, and when combined with other giving caps a five-year program of donations in excess of \$700,000.”

The pavilion sits on a large plaza, named in honor of Chuck and Jackie Sullivan and comprised of hundreds of bricks donated by UT alumni and friends. Additionally, the Pavilion’s Rocket Station is named in honor of the UT Women & Philanthropy organization. Eighteen named

pillars will support the structure, and 13 named benches will ring the plaza’s exterior.

In all, more than 100 alumni, organizations and friends of the University have donated \$1,000 or more to the effort, Saevig said, and thousands more have contributed.

All are welcome to attend the dedication but are required to RSVP due to an expected large turnout.

To RSVP, contact the Office of Special Events at 419.530.2200 or specialevents@utoledo.edu.

Parking for the event will be available north and south of the Glass Bowl in lots 9 and 10, which will close Thursday at 6:45 a.m. for the event.

Law Center Auditorium to be dedicated Sept. 10

By Rachel Phipps

In recognition of a generous donation by Judge Richard McQuade and his wife, Jane McQuade, the recently renovated Law Center Auditorium will be named in their honor.

The ribbon-cutting ceremony and dedication for the Richard & Jane McQuade Law Center Auditorium will take place Monday, Sept. 10, at 4:30 p.m.

“The Law Center Auditorium is the face of the law school and the site of our most important events,” said Daniel J. Steinbock, dean of the College of Law. “This renovation will showcase the law school and the entire University.”

The McQuades’ recent gift includes funding for UT’s Athletic Department and is only the latest in the couple’s long history of philanthropy and service to The University of Toledo.

Judge McQuade is a 1965 graduate of the UT College of Law and served as a University trustee, and Jane McQuade is a member of UT’s Women & Philanthropy Committee.

Past gifts by the pair have funded the McQuade Courtroom, a teaching courtroom used by the Paralegal Studies Program



The McQuades

in the Judith Herb College of Education, Health Science and Human Service.

Jane McQuade also created the Interview Suit Award to provide four UT law students who might not otherwise have the means with a tailored suit as they interview for employment.

President’s community address

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“Like any organization, we experience our share of challenges at UT,” Jacobs said. “However, despite those challenges, we continue to emerge as a leader in research, economic development, athletics, the arts, the social sciences and numerous other areas. It is imperative that we take a moment to refocus our attention on these successes, as they are the foundation for our future.”

The entire campus community is urged to attend the forum, “The University of Toledo: A University Rising,” as well as the external community.

Bus service is available from the Mulford Library main entrance on Health Science Campus. The first bus will leave at 10:20 a.m. and will return to Health Science Campus for a second load of passengers. The second trip will leave at 10:40 a.m.,

include a stop at Scott Park Campus on the east side near Lot 22 at 10:50 a.m., and arrive on Main Campus at 11 a.m.

The return bus will depart University Hall immediately following the speech for Scott Park and Mulford Library and will return to University Hall at 12:30 p.m. to take a second load of passengers back to Health Science Campus.

“This discussion will help to paint a picture of what the future looks like, with our University solidifying its role as a model for higher education and living our mission of improving the human condition,” Jacobs said.

Eberly Center for Women to hold Legacy Event Sept. 12

By Brian Purdue

The Catharine S. Eberly Center for Women will have a special celebration of its namesake this week as part of its Seventh Annual Legacy Event.

Eberly, one of the center’s original advisory board members, would have celebrated her 90th birthday this year.

Photographs and documents chronicling her life recently were discovered in the center and will be featured in a display to honor her life and help present the lasting impression she has had on the University and Toledo community.

“I find personal joy and satisfaction in knowing that we are giving back important history to the UT community as well as the Eberly family,” said Dr. Shanda Gore, UT associate vice president of equity, diversity and community engagement. “We know where we have been and through our mission, we know where we are going. The

Office of Equity, Diversity and Community Engagement has stepped up to the challenge of not only rejuvenating and promoting our programs and initiatives, but also has done a superb job recapturing our history.”

In addition to celebrating Eberly, the Legacy Event will serve to recognize this year’s scholarship award recipients along with the center’s donors and supporters.

The free, public event will take place Wednesday, Sept. 12, from 5:30 to 7:30 p.m. in Libbey Hall. Light refreshments will be served.



Eberly

\$4 million grants

continued from p. 1

natural process for recycling wastewater while creating a cleaner burning fuel.”

Last week, Viamajala and his colleague Dr. Sasidhar Varanasi, UT professor of chemical and environmental engineering, were awarded \$3 million by the U.S. Department of Energy. This is on top of a \$1 million award from the National Science Foundation in July that they secured along with Dr. Kana Yamamoto, UT assistant professor of chemistry.

Viamajala said that UT is partnering with researchers at Montana State University and the University of North Carolina at Chapel Hill on both grants. For the Department of Energy grant, the universities also are working with the city of Logan, Utah, and the private firm Advanced Algae Solution in Cleveland.

“Especially in northwest Ohio, any time you hear about algae, it is often about how the algae is disrupting the lives of residents and costing taxpayers money,”

said Dr. Nagi Naganathan, dean of the UT College of Engineering.

“Drs. Viamajala and Varanasi are championing technological innovations to use wastewater to skillfully manage a biological pest and create biofuel — a resource vital to the energy independence of this nation, while simultaneously improving the quality of life of our citizens. It is a perfect example of how The University of Toledo and UT’s engineers and scientists are conducting innovative research to shrink our dependence on fossil fuels — one of the most pressing societal issues of our time.”

“Awards from this program are very competitive, and bringing together a strong multi-university team is a good strategy to leverage the strengths of several partners to win at the national level,” said Diane Miller, UT assistant vice president for federal relations. “The fact that UT is leading this effort raises our national profile as a research university with particular strengths in advanced energy.”

For breaking news, go to utnews.utoledo.edu



Photo by Daniel Miller

FREE LUNCH: Students gave a thumbs-up at the President's Backyard Barbecue last week.

Employees must complete HIPAA training by Nov. 15

An essential part of any patient's hospital stay or clinical visit to The University of Toledo Medical Center is the assurance that his or her medical information will be held in the strictest confidence and shared only among those providing care.

All staff, faculty and physicians on all campuses who have responsibilities involving the handling of medical records are required to complete an online awareness training session of the Health Insurance Portability and Accountability Act (HIPAA) by Thursday, Nov. 15.

"So much of health care consists of routines, and it is important that we don't allow ourselves to lapse into bad habits," said Lynn Hutt, UT compliance officer.

"This refresher course will help ensure that the privacy of patients' health information stays top-of-mind."

The 20- to 30-minute training is available at utoledo.simpllms.com. To log in, type in your Rocket number for your username and "utoledo" for your password. The system automatically will prompt you to create a unique password. Your browser's pop-up blocker must be turned off to ensure proper function of the program.

Those with any questions can contact Brittany Stout at 419.383.7168 or Suzanne Jablonski at 419.383.3427 or go to utoledo.do/hippatraining for step-by-step instructions.

Professor named president of medical society

By Samantha Watson

Dr. John Feldmeier, professor and chair of the Department of Radiation and Oncology at The University of Toledo Medical Center, became president of the Undersea and Hyperbaric Medical Society this summer.

"I am terribly proud to ascend to this office," Feldmeier said in an article for *Pressure*, the society's newsletter. "I follow a long line of very talented and capable former presidents who went before me. These are big shoes to fill."

Feldmeier was introduced as president of the society at its annual meeting in June in Phoenix. He was president-elect for two years, and will be president for two years.

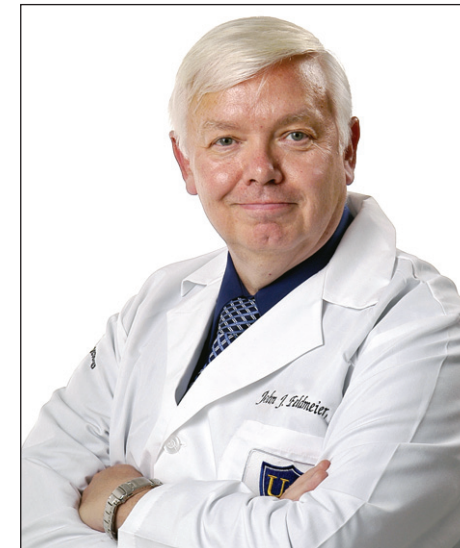
He also was inducted as one of the very first Fellows of the society — a class of nearly 30 members.

Feldmeier has been a part of the society for more than three decades and has been a member at large on the Undersea and Hyperbaric Medical Society National Board of Directors, as well as a former chair of its Hyperbaric Medicine Therapy Committee and current chair of its Research Committee. He has received the Paul Bert and Stover Link awards from the national Undersea and Hyperbaric Medical Society and the Edgar End Award from the society's Gulf Coast chapter.

He also is the former associate editor of the *Journal of Hyperbaric Medicine*, has written a book, several chapters of books, and more than 40 peer-reviewed articles.

The Undersea and Hyperbaric Medical Society is an international nonprofit professional society with more than 2,400 members from more than 50 different countries. It is the premier professional organization representing physicians and scientists involved with diving and clinical hyperbaric medicine.

Feldmeier will give the opening remarks and an additional talk at a conference on hyperbaric medicine in Israel in November.



Feldmeier

In memoriam

Joanne N. (Haisch) Appeddu, Perrysburg, died Aug. 22 at age 74. The former UT instructor received a master's degree in education and media technology from the University in 1969.

James E. Arbaugh, Toledo, professor emeritus of business technology, died Sept. 3 at age 83. He received a bachelor of business administration degree in marketing from UT in 1956 and returned to his alma mater to be an instructor in commercial studies. Arbaugh became

an assistant professor and served as chair of the Department of Business Technology. During his 35 years at the University, he served on Faculty Senate, as chair of the University Y Board of Managers, and as faculty adviser to Sigma Alpha Epsilon.

Dr. Winfield S. "Ed" Bollinger, Toledo, professor emeritus of political science, died Aug. 25 at age 76. He joined the UT faculty as an assistant professor of political science in 1967. Winfield served as director

of the Criminal Justice Program and helped establish a degree program for police officers. He retired in 2000.

James R. Osborne, Northwood, a former MCO security officer, died Aug. 29 at age 69.

Kenneth Russell, Monclova, who taught CPR at MCO/MUO/UT Medical Center for many years, died Sept. 1 at age 77. He became a certified instructor of cardiopulmonary resuscitation in 1982 and began teaching.

College of Business site of entrepreneurial contests this fall

By Bob Mackowiak

The UT College of Business and Innovation will be the site of three business competitions this fall that could provide aspiring entrepreneurs — including UT faculty, staff, students and alumni — up to \$10,000 to help launch their great business ideas.

The Savage & Associates Complex for Business Learning and Engagement will be the location for the first Startup Weekend Toledo, which will take place Friday through Sunday, Sept. 14-16.

This event, which already has been held in several major cities across North America, provides an opportunity for entrepreneurs to acquire both inspiration and the resources required for building and launching a viable company.

Concept pitching and team building will take place Friday; teams will be formed around concepts and various skills that are brought to the table, leaving the remainder of the weekend for strategizing and building a real business. Sunday night, the new business ideas will be pitched to a panel of judges.

“Although this is an independent event, the College of Business and Innovation is pleased to host the weekendlong activities in the Savage & Associates Complex for Business Learning and Engagement,” said Dr. Sonny Ariss, professor and chair of the Management Department. “The college is committed to outreach and engagement with the regional business community on many levels, so we found it a natural extension to open our doors to this next collection of emerging entrepreneurs.”

For more information, visit Toledo.startupweekend.org.

UT students, faculty, staff and alumni interested in entering the third annual Innovation Enterprises Challenge Business Plan Competition may do so online at utoledo.edu/business.

If you have a great business idea, this may be your chance to win up to \$10,000 to help establish your business.

“The first two years of the business plan competition were a remarkable success through which we received more than 70 applications from across the UT campuses,” Ariss said. “We want to see these ideas and business plans effectively implemented, creating jobs and enhancing the economic growth of the region. The College of Business and Innovation stands ready to offer guidance to help these teams

Do You Have A Great Business Idea?



ENTER THE

Northwest Ohio Innovation Challenge

First place: \$5,000

Second place: \$3,000

Third place: \$2,000

Presented by:





In conjunction with



emerge beyond the University into the community.”

The college is conducting the business plan competition. Winners must prove that they have formed an LLC or S Corp in order to receive the financial award.

“The diverse and technologically oriented business plans we received in the first two competitions clearly demonstrate innovative thinking within the UT campus,” said Richard Stansley Jr. of UT Innovation Enterprises. “We are expecting another tremendous array of entries this year and trust the contest will continue to advance a creative culture of growth in all areas of the University.”

Innovation Enterprises at The University of Toledo is providing the following prize money:

- First place: \$10,000;
- Second place: \$5,000;
- PNC Bank Award: \$2,000 (provided by PNC Bank); and
- Honorable mention: \$500.

Applications may be submitted online at utoledo.edu/business.

The timeline for the 2012 competition is:

- Application workshop for those planning to enter the competition Friday, Sept. 28, from noon to 1:30 p.m. in the Savage & Associates Complex for Business Learning and Engagement PNC Entrepreneurship Lab, Room 3100.
- Entries must be submitted by Monday, Oct. 15.
- Semifinalists will be announced Thursday, Nov. 8, at the annual Entrepreneurial & Business Excellence Hall of Fame ceremony.
- Semifinalists will make oral presentations about their business concepts Tuesday, Nov. 27, between noon and 5:30 p.m. in the Savage & Associates Business Complex PNC Entrepreneurship Lab, Room 3100.
- Winners will be announced Tuesday, Dec. 4, at noon in the Savage &

Associates Business Complex PNC Entrepreneurship Lab, Room 3100.

In conjunction with the UT College of Business, and simultaneously with the third annual Innovation Enterprises Challenge for the UT community, the Northwest Ohio Innovation Challenge will be held for the first time. It is sponsored by INCENU, Rocket Ventures and Ohio’s IT Alliance Inc., and offers prizes of \$5,000, \$3,000 and \$2,000.

It is open to individuals and businesses in northwest Ohio and will be judged on the same dates and by the same judges as the third annual Innovation Enterprises Challenge.

Information and online entry forms also can be found at utoledo.edu/business.

BLUE & GOLD

ROCKETS

GAME DAY = BLUE & GOLD



#GOROCKETS

Bowling for Soup to strike up some fun at Music Fest 2012

By Samantha Watson

Bowling for Soup will make a stop at The University of Toledo Friday, Sept. 14, perhaps to confirm whether “High School Never Ends” or maybe just to thrill the crowd at Music Fest 2012.

Either way, this won’t be the first time the band has visited the Glass City; the guys have performed countless times at Headliners on North Detroit Avenue. They’ve even left a piece of themselves at the venue.

“Our sound guy actually stood up on the sound board and got the top of his head sliced off by a ceiling fan there,” said Jaret Reddick, lead singer and rhythm guitarist for the band. “Every time we go back, we get to re-live him getting his head sliced. I mean, it’s been put back, obviously, but it’s a great memory.”

The group has been on a short break, with shows like this one scattered here and there. They plan to start gearing up in the next month to prepare for their European tour that will begin in October.

At Music Fest, Reddick said the band will perform some of their more popular songs like “High School Never Ends,” “Girl All the Bad Guys Want” and “1985.” They also will feature some of the songs released on their 2011 album, *Fishin’ for Woos*.

Reddick said he loves performing the crowd favorites because of the energy that goes along with them, but trying to find an absolute favorite is impossible.

“It’s hard to pick a favorite; they’re like kids,” Reddick said. “Some days you like one more than the other, but you love them all.”

Speaking of kids, the father of two hates being away from his own but has gotten a chance to be home more recently and said he’s never away for more than two weeks at a time.

“Being away from [my kids] is hard,” Reddick said. “You expect it to get better as time goes on, but it gets worse; they grow



Bowling for Soup

up and you miss things. I try not to miss as much as possible.”

Reddick said that except for this past spring, he’s gone on every field trip with his daughter, Emma. He also has a younger son, Jack. He and his family live in Texas, which is where the band originally formed.

Each member played in different groups before founding Bowling for Soup. Their bands all played in a coffee shop that was owned by the group’s guitar player, Chris Burney.

“We started playing together for fun and then started to think maybe we had

something more,” Reddick said. “We haven’t looked back.”

When Reddick is not spending time with his family or performing with the band, he’s doing side projects. He is the voice of a character on the Disney children’s cartoon “Phineas and Ferb,” the lead singer of the fictional band Love Händel. Bowling for Soup also performed the show’s theme song, “Today Is Gonna Be a Great Day.”

Earlier this year, Reddick became the new voice of Chuck E. Cheese.

“[These projects are] like a savior to me,” Reddick said. “You never want to get to a point where you feel like you’re going

through the motions. This keeps things fresh.”

Bowling for Soup — Reddick, Burney, bass player Erik Chandler and drummer Gary Wiseman — will take the stage at Music Fest at 10:45 p.m.

The music will start at 3 p.m. at the free, public event. Other performers will be Gloriana, Tyler Hilton, Alexander Zonjic and Jeff Lorber, K’JON, HotSauce and The Dumb Easies.

For more information, visit utoledo.edu/musicfest.

MUSIC FEST 2012

Friday, Sept. 14 • University of Toledo’s Main Campus

3 p.m. The Dumb Easies
 4:15 p.m. Hot Sauce
 5:45 p.m. K’JON
 7:15 p.m. Alexander Zonjic & Jeff Lorber
 8:30 p.m. Tyler Hilton

9:15 p.m. Gloriana
 10:45 p.m. Bowling for Soup

FREE, PUBLIC



The Dumb Easies to kick off 2012 Music Fest

By Casey Cheap

What started off as a three-member girl punk rock band has expanded to seven members — five of whom are guys.

Local indie pop band The Dumb Easies will perform at this year's Music Fest Friday, Sept. 14, from 3 to 3:45 p.m. in the grassy area south of Memorial Field House.

The band describes itself as "tortured pop with a cherry on top," according to its website, and will play songs from its latest album, *Love! Love! Love!* It was produced by Cytoblast Records.

The Dumb Easies won the opening slot in a competition among local bands by submitting a video that was voted on by community members through Facebook.

"We are all excited," said Cory Andricks, the band's front man and singer-songwriter. "We were really surprised we won because we are a Bowling Green band."

The current makeup of The Dumb Easies — Andricks, drummer Heather Revill, lead guitarist Scotty Harkness, backup vocalist and tambourine player Ted Truman, bass player James Clark, backup vocalist and maracas player Kaela Thomas, and vocalist and tambourine player Matt Truman — has been around since 2005.

"We have had a few different lineups, but Heather and I are the originals," Andricks said.

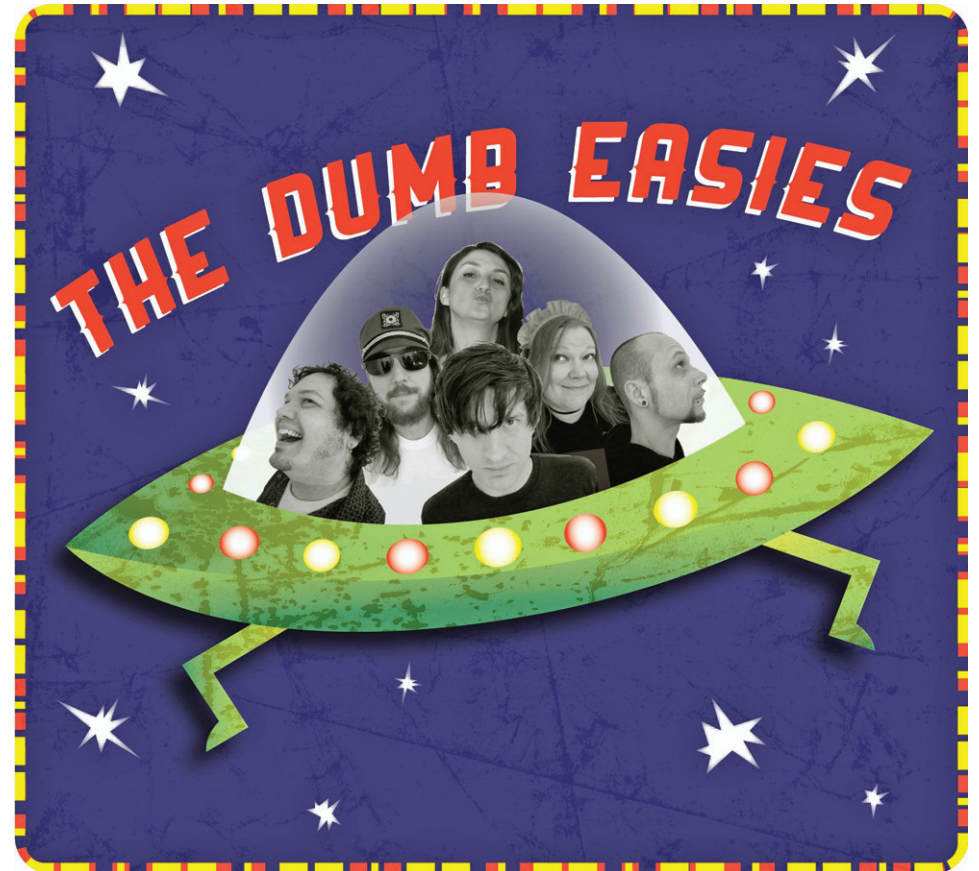
He said the current iteration has seven members, but the original band — The Cupcakes — was a punk-influenced girl group that broke up when a member moved to Cleveland.

When The Dumb Easies formed in 2005, group members decided to make their own CD inserts out of construction paper and used a 1950s typewriter to put songs, credits and notes on either side.

It was a unique way to promote the band: Each CD was different from any other that might still be floating around, according to Andricks. The Dumb Easies claim to have given away hundreds of discs, according to its website.

Andricks said the band played a show in New York in June, and is looking forward to a good turnout at Music Fest.

"I'm excited. Depending on how many people show up, this probably will be the biggest show we have ever played," Andricks said.



Psyche up for Toledo-BGSU football game at Music Fest

By Samantha Watson

While there will be plenty of live performances at Music Fest 2012, there also will be interactive games and contests and a pep rally to get ready for the battle for the I-75 trophy, which will be awarded to the winner of the UT-BGSU football game.

The pep rally will kick off at 5:15 p.m. with the UT Pep Band playing "Happy Birthday" in honor of Rocksy's first year. UT Vice President and Athletic Director Mike O'Brien will take the stage and say a few words, followed by Head Football Coach Matt Campbell, who will be escorted by the Rocket team.

Rocksy's birthday celebration will take place from 3 to 5 p.m. next to the stage and include cupcakes, tug of war, a coloring station, birthday card making and corn hole.

At 9 p.m. between headlining acts Gloriana and Bowling for Soup, UT Student Government will host a "Falcon Roast" wing-eating contest.

After the performance by Bowling for Soup, students will make their way to the Flatlands for a bonfire.

Throughout the festival, there will be food and activities, including a photo booth sponsored by The Blade, Detroit Red Wings interactive stations with slap-shot stations and photos with cutouts of the team, and a Yark Fiat car display.

Between acts, there also will be a Black & White "cash cab" where UT members will test participant's trivia knowledge for chances to win money.

Music Fest is slated from 3 p.m. to midnight Friday, Sept. 14, in the grassy area south of Memorial Field House. Bands to perform will be The Dumb Easies, HotSauce, K'JON, Alexander Zonjic and Jeff Lorber, Tyler Hilton, Gloriana and Bowling for Soup.



READY TO ROCK: Rocksy, shown here visiting kindergarteners at Toth Elementary in Perrysburg last year, will celebrate her first birthday at Music Fest.

Gloriana riding high on success of second disc

By Vicki L. Kroll

Talking with Rachel Reinert, it's clear Gloriana is on its way — and going there fast.

The singer speaks quickly. Her excitement is evident, her enthusiasm contagious.

“(Kissed You) Good Night” just ended up being the breakthrough single for us on this record. It's just such an amazing experience for us to go through with our highest-charting single of our entire career. I was actually just told that we have now surpassed over 800,000 copies sold of the song,” she said.

Reinert is talking about the hit from the band's second disc, *A Thousand Miles Left Behind*, which was released July 31 and debuted at No. 2 on the Billboard Country Album Chart and No. 10 on Billboard's Top 200. Those stats likely were from “(Kissed You) Good Night,” which shot up to No. 2 on the Billboard Country Singles Chart.

“It's just been such a whirlwind for us. We've been a band now for five years, and we've been through a lot of ups and a lot of downs and just so many experiences, and to finally get to this point it feels really great,” she said. “We're definitely firm believers that everything happens for a reason; we just feel like we're in a really good place right now.”

Gloriana formed in 2008 when brothers Tom and Mike Gossin, both singers and guitarists, moved to Nashville and met Reinert and Cheyenne Kimball. The quartet's 2009 debut single, “Wild at Heart,” hit No. 15 on the Billboard Country Singles Chart, and the band's self-titled disc reached No. 2. In 2010, Gloriana won the Academy of Country Music Award for top new vocal group.

“We got asked to be a part of Taylor Swift's first major world tour, and it was just such an incredible experience. But being

that we were so green and we never had been through anything at that point and we were just so new, we didn't know what to expect,” Reinert said. “I don't think it was appreciated as much as we appreciate things now, being that we've been through some stuff.”

Last year, Kimball left the group.

“We're still us, we're still Gloriana. We still do all the harmonies; everyone takes turns singing and you can hear everybody's individual voice,” Reinert said during a call from the tour bus, which was rolling from Los Angeles to Bakersfield, Calif.

“But we've really evolved and grown up a lot over the past few years. On [*A Thousand Miles Left Behind*], we all wrote or co-wrote every song off of it — all the songs are really very personal to us.”

Like “Where My Heart Belongs.”

“I wanted to capture the essence of an innocent childhood. And for the first five years of my life, I lived in a town called Marietta, Georgia, and those were just some of the best memories I've ever had as a child: Me and my brothers running around in the lawn, you know, with Ninja Turtle underwear, just being carefree and enjoying life and just being kids before you really know anything about anything,” she said. “It's kind of my happy place.”

Gloriana's next single will be “Can't Shake You.”



Gloriana is Rachel Reinert, Tom Gossin, center, and Mike Gossin

“It's a song Tom wrote with Stephanie Bentley and Jim Slater,” Reinert said. “It's a song about being from a small town and breaking up with someone and there only being a handful of bars to go to, running into the person but not wanting to, but kind of wanting to at the same time. It's just you can't shake their memory or basically what they've left you with, that residual feeling.”

The trio hopes its music connects with fans.

“My favorite part about music is lyrics, and I just always love listening to the stories,” Reinert said. “That's kind of a big thing for me is hoping that people listen to the songs and really relate to them and they hit home for them.”

Gloriana will bring its golden harmonies to UT's Music Fest Friday, Sept. 14. The band will take the stage at 9:15 p.m. at the free, public event in the grassy area

south of Memorial Field House, adjacent to Centennial Mall.

The country stars are happy to shine alongside Lady Antebellum, Little Big Town and The Band Perry.

“I don't think it's a coincidence that people are responding so amazingly to the guy-girl dynamic in bands. I think that there's just something about it that makes it really special. You get to sing songs that have the two different perspectives, and I think people relate to that,” Reinert said.

And what's it like to be the only woman in the group?

“It's so easy. It's me and 10 guys on our bus — our band and our crew, Tom and Mike,” she said. “It's very drama-free, very easygoing. And the guys are all very protective of me. We have a good time; it's always very fun.”



Alexander Zonjic, left, & Jeff Lorber 7:15 p.m.



Tyler Hilton 8:30 p.m.



KJON 5:45 p.m.

The University of Toledo
Division of External Affairs



MUSIC FEST 2012



3 to 3:45 p.m.
The Dumb Easies



4:15 to 5:15 p.m.
Hot Sauce



5:45 to 6:45 p.m.
KJON



7:15 to 8:15 p.m.
Alexander Zonjic & Jeff Lorber



8:30 to 9 p.m.
Tyler Hilton



9:15 to 10:15 p.m.
Gloriana



10:45 to 11:45 p.m.
Bowling for Soup

FRIDAY, SEPT. 14 · 3 P.M. TO 12 A.M.

PEP RALLY AT 5:15 P.M.

CENTENNIAL MALL ON UT'S MAIN CAMPUS

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PRESIDENT'S TAILGATE EVENT

Saturday, Sept. 15, 2012

(UT vs. BGSU)

4:30 to 6:30 p.m.

Outside Rocket Hall near University Parks Trail

- Meet President Lloyd Jacobs and UT leadership
- Free food
- Games and prizes
- Live DJ



Parking lot closures for football games announced

In preparation for the Rocket football season that will begin at home with a rivalry game against Bowling Green, The University of Toledo Police Department has released its schedule of parking lot closures for contests in the Glass Bowl.

Parking lot closures will begin Saturday, Sept. 15, when the UT Rockets take on the BGSU Falcons and will be in effect for all home football games to ensure parking availability for the Toledo community attending the games.

Lots 5, 6, 7, 9, 10, including the Greek Village Loop and Parks Tower Loop, will close starting at 7 a.m. on game days. Vehicles that are parked in Lot 9 on game days will be towed.

Lots 3, 4, 18 and 28 will be closed beginning at noon.

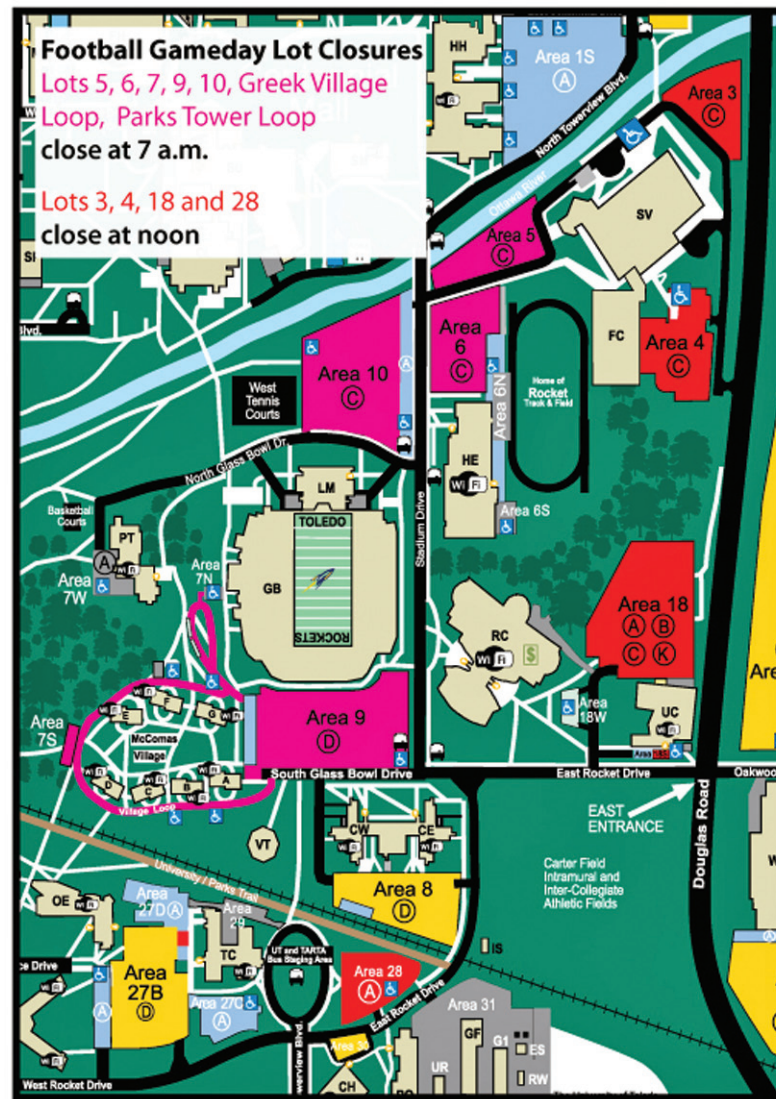
While lot closures can be an inconvenience for faculty, staff and students, Rocket football games and other campus events are an important way the University interacts with the outside community, said Sherri Kaspar, police support services manager for UT Police.

The UT Police Department has a text message and email alert program that will remind those who regularly park in Lot 9 of towing on game days. To register, sign in or create a UT Alert account at <https://stuweb00.utoledo.edu/redalert>, click on "groups" and subscribe to the UT Football Lot 9 tow alert group.

In conjunction with game lot closures listed, Lots 1N, 1S and Lot 2 will be closed starting at 6 a.m. Saturday, Oct. 6, for the Homecoming parade and football game.

The 2012 home football schedule is:

- Saturday, Sept. 15, Bowling Green, 7 p.m.;
- Saturday, Sept. 22, Coastal Carolina, 7 p.m.;
- Saturday, Oct. 6, Central Michigan (Homecoming), 3 p.m.
- Saturday, Oct. 20, Cincinnati, time to be announced;
- Tuesday, Nov. 6, Ball State, 8 p.m.; and
- Tuesday, Nov. 20, Akron, 8 p.m.



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MUSIC FEST

Friday, Sept. 14

3 to midnight

Grassy area south of Memorial Field House

Free concert!



Toledo football featured in corn maze design

By Vicki L. Kroll

It's time for the Toledo Rockets to stalk the Bowling Green Falcons.

Fans can psyche up for the big game at the Corn Maze at the Butterfly House, 11455 Obee Road in Whitehouse, Ohio.

The football theme featuring local universities was an easy seasonal pick.

"I think everybody has some type of connection to the local universities — son, daughter, mom, dad, friends. We all benefit from the quality of education here," said Duke Wheeler, co-owner of Wheeler Farms.

"With the economy as tough as it is, we thought our universities are the key for our community to prosper," he added.

Four mazes ranging from .8 miles to 2.7 miles in length with varying difficulties were cut on 16 acres of Wheeler Farms during the first week of August.

"Once the design is approved, the art program is connected to GPS coordinates, and someone from MazePlay.com drives around a small tractor with garden rototillers on the back. He looks at the computer, which tells him when to turn right and when to turn left," Wheeler explained.

"When it was cut, the corn was about knee high," he said. "Now the corn is 8 to 9 feet tall."

Wheeler said most can complete the small maze in about 10 minutes.

"If you do all four mazes and make all wrong turns, it takes about one hour and 45 minutes," he said. "But it takes longer at night because you're out there with a flashlight and it's more challenging."

Weather permitting, the Corn Maze is open through Oct. 28; hours are Thursday from 5 to 10 p.m.; Friday from 5 p.m. to midnight; Saturday from noon to midnight; and Sunday from noon to 8 p.m.

Cost is \$8 for adults; \$7 for children 6 through 9 and seniors 65 and older; and free for children 5 and younger. Tickets are sold up to one hour before closing.

UT and BGSU students can show their IDs for \$1 discount.

A friendly little race is planned to psyche up for the big football game, which will take place Saturday, Sept. 15, at 7 p.m. in the Glass Bowl.



A-MAIZING: UT AND BGSU are featured in the Corn Maze at the Butterfly House in Whitehouse.

"We'll have a competition this week with eight students from UT and eight students from BGSU to see who can have the fastest time through the maze," Wheeler said. "Starting Tuesday, Sept. 11, students should check out facebook.com/cornmaze.wheelerfarms and friend us for a chance to compete and win free passes to

bring their friends back and a free Christmas tree."

Of course, part of the fun is a chance to revel in all that is fall.

"We all need to slow down; this is a great way to slow down," Wheeler said. "Taking a walk on a farm field, walking on the dirt, looking at the beauty of the earth, sitting by a fire — that's what it's all about."




2011 UT 28 BGSU 21

ROCKET FOOTBALL

vs. Bowling Green

Saturday, Sept. 15

at 7 p.m.

Be BOLD! Wear GOLD!



Join us at Music Fest 2012 - Friday, Sept. 14 at 3 p.m. & Pep Rally at 5:15 p.m.



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Former Rocket to play professional basketball in Italy

By Brian DeBenedictis

Former Toledo women's basketball player Melissa Goodall is continuing to live out her lifelong dream of playing the sport she loves professionally.

She recently signed a contract to play for Centro Universitario Sportivo (CUS) Cagliari in Cagliari, Italy. CUS Cagliari is a member of the Italian A1 League. Her contract includes a monthly salary, room and board, and travel expenses.

Last season, Goodall played for Mencey Uni-Tenerife in Santa Cruz de Tenerife, Spain, in the Spanish Women LF2 League. She averaged 14.9 points, 6.2 rebounds, 1.2 steals and 1.0 assists in 25 games, shooting 51.8 percent from two-point range, 37.2 percent from beyond the arc, and 75.0 percent from the charity stripe in 31.3 minutes per contest.

A four-year letterwinner for the Midnight Blue and Gold from 2007 to 2011, Goodall wrapped up her career tied for first in UT annals in games played (131), fourth in blocked shots (83), 10th in minutes played (3,161) and 16th in scoring (1,131),

as well as ranked third in minutes played (1,140, 2010-11), fifth in rejections (39, 2010-11) and ninth in field goals attempted (405, 2010-11) in a single season.

As a senior, Goodall tallied 12.9 points, a team-high 6.9 rebounds, 1.1 assists, 1.1 blocks and 0.9 steals in 30.8 minutes per contest, earning third-team All-MAC accolades. She played a key role in helping the Rockets win a school-record 29 games and become the first MAC basketball program to capture a national postseason tournament. UT's historic WNIT run was capped off by a 76-68 triumph over USC in the championship game before a school and conference women's basketball record 7,301 fans.

The 2010-11 tri-captain finished seventh in the league in rejections, 11th in overall rebounding and offensive caroms (2.62 rebounds per game), 12th in field-goal percentage (45.2 percent, 183 of 405), 13th in defensive boards (4.30 rebounds per game), 16th in scoring and 24th in minutes played.

Rockets win MAC Institutional Academic Achievement Award

By Paul Helgren

The University of Toledo has been named the winner of the 2011-12 Mid-American Conference Institutional Academic Achievement Award.

For the academic year, UT's 351 student-athletes posted an overall athletic grade point average of 3.171.

It is the first time that the Rockets have won the award.

"We are very proud that our student-athletes won the MAC Institutional Academic Award for 2011-12," said UT Vice President and Athletic Director Mike O'Brien. "This is a great honor and a true indicator of the dedication and effort of our student-athletes in the classroom. This honor is also shared by the coaches, classroom

instructors and Rocket academic staff that work so hard in mentoring and nurturing our student-athletes."

The MAC Institutional Academic Achievement Award is presented annually to the conference school that achieves the highest overall institutional GPA for student-athletes competing in institutionally sponsored sports for the academic year.

This is just the latest academic honor for the Rockets. Last spring, UT student-athletes set an all-time high with a collective GPA of 3.266. The UT men's program also won the MAC Faculty Athletic Representative Award for highest GPA in both 2009-10 and 2010-11.



Goodall

Photo by Daniel Miller

UT NEWS

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The press of the crowd, the roar of the sensational

By Cynthia Nowak

Crime, scandal, gossip, fire, flood and thrill-seekers who consume fiery ghost peppers for the camera. Is our own century's choice of the daily news peculiarly debased?

Hardly, says Dr. Paulette Kilmer, professor of communication, whose research into 19th-century news amply



Kilmer

demonstrates that sensationalism has driven news-gatherers for a long time. She's contributed several chapters on related topics to an upcoming book resulting from her participation in three symposia since 2011 sponsored by the University of Tennessee at Chattanooga on the American press in the Civil War era.

"News stories touch on the human drama," Kilmer said. "I would argue that there is no such thing as news that does not contain sensationalism. Crimes and disasters,

accidents, war — these are dramatic. News, by definition, is what has happened, and these are things people either need to know or really want to know."

As for today's ghost pepper craze, arguably it generates less spice than the ghosts who were regular apparitions in 19th-century newspapers. Kilmer cites an 1894 New York Times story. Without mockery or irony, the news item covered the case of a ghost appearing in court to finger the dishonest cad who was his business partner in life. The upshot: The deceased man's widow regained her rightful share of the inheritance.

"People who were in the courtroom told the reporter that they saw the ghost," Kilmer said. "Was this total fabrication? Mass hysteria? We don't know, but we know The New York Times did not report it as hokey."

It's one instance, she added, of a story's underlying moral being more important than factuality: "The ending is just as it should be, since it facilitates justice."

That distinction arose from the earliest days of American newspapers, Kilmer noted. "The first thing the colonial press wanted to do was build a community and help people survive. Once we became our own country, the goal shifted to creating good citizens with shared values."

It's a philosophy that marks one difference between the 19th century and ours, but in many cases, the raw material of news remains the same. Take that courtroom ghost; it serves as just one example of other-worldly news content. According to Kilmer, ghosts represent an archetype — in

this case, the restless soul, the wanderer — that remains with us in 2012. Think "Ghost Hunters," "Celebrity Ghost Stories" or the continuing underground frisson of "zombie apocalypse."

Archetypes lie at the center of much of Kilmer's research. Paraphrasing from a well-worn volume of Carl Jung, she said, "The archetypes provide bridges to the subconscious and are also crucial because of the need all humans have for creative thinking if they are to prosper."

According to Jung and other philosophers, Kilmer said, a vast repository of archetypes exist in the shared human unconscious: "They're patterns — form without content — and our life experiences provide the content. We are not required to use every archetype in our brain; they surface as we need them, to help us make sense of what we encounter throughout our lives."

When these patterns crystallize as myths, fairy tale or news stories, the archetypes take on a printed form. The more sensational the story, it seems, the stronger the role archetypes tend to play.

Although the garden-variety journalist of the 19th century wouldn't have known an archetype from a split infinitive, Kilmer said, "The problem is that the writer, no matter how starkly and factually the story is presented, cannot control the reader who will plug it into a whole web of experiences and make it into a different, personal story."

She advises readers to approach today's news with an eye to archetypes. In research easily spanning a thousand 19th-century news stories, for example, she's read many

lynching accounts. It's a subject now blessedly rare in American journalism, but as Kilmer noted, "Some of those old stories invoke the monster archetype, citizens protecting the community against the monster. That carries on in today's news." (As well as in those shambling, community-shattering zombies.)

For every horrific crime story, she said, readers will invoke the monster archetype, branding the perpetrator as outside the pale of humanity: "Although archetypes within us are neutral, they will be invoked and interpreted differently, depending on where and when we live."

Sensationalism aside, Kilmer keeps an eye on the continued morphing of journalism. She appreciates the increased availability of news but isn't optimistic about what she views as a splintered selectivity allowed by today's technology. "Some scholars believe that people read every word of the earliest American papers," she said. "I think that the ritual, the delivery, the gatekeeping and the sharing of traditional newspapers are vital in creating a sense of community."

"Will online news be able to do that? I don't know, but I do know that our American democracy was built on newspapers and on a balanced presentation of news. A lot of mischief in our politics now happens because our newspapers are in decline as people go online to read what they want, rather than being forced to read what the other side is saying."

"After all, we can't count on ghosts to save us from our greed or foolishness."

Humans versus Zombies: 'oUTbreak' planned for Main campus

By Casey Cheap

There will be Nerf darts flying and the walking dead staggering around Main Campus during the first "oUTbreak," a local take on Humans versus Zombies.

The event will start Wednesday, Sept. 12, at 5 p.m. and end Tuesday, Sept. 18, at 11 p.m.

"oUTbreak is a weeklong event that simulates a zombie attack on campus," said Jeremy Wong, event administrator. "The human team, armed with Nerf blasters or socks, must stave off the horde to keep themselves safe and stop the infection. Meanwhile, the zombies claim as many victims as they can, growing the horde. It has been completely redesigned to facilitate aggressive play [from last year]."

Wong said the outbreak also would have one scripted event every night, complete with a quality story and equipment.

The free, student-run event is expected to include 200 students. He said this year, oUTbreak could easily surpass that: "It's part community theater, part game of tag, and all fun."

Students interested in taking part in oUTbreak must attend an informational safety meeting Monday, Sept. 10, at 4 p.m. in Student Union Room 1503.

Students who cannot attend the meeting must go to Student Union Room 1503 and sign a waiver.

Wong said the event is sponsored by UT BASH.

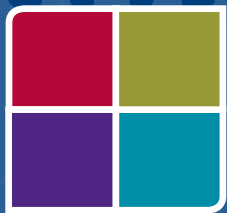




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